

2020 Community Partner Form

Business Name: _____

Contact Name: _____ Type of Business: _____

Address: _____ City/Zip: _____

Business Phone: _____ Fax: _____

Email: _____ Website: _____

COMMUNITY PARTNER DONATION

- Diamond \$ 20,000
- Premier \$ 10,000
- Platinum \$ 5,000
- Gold \$ 2,500
- Silver \$ 1,000
- Bronze \$ 500

PAYMENT:

- Full payment enclosed (*checks are appreciated as form of payment*)
- Online payment: <https://donatenow.networkforgood.org/wsfannualfund>
- Charge my Visa/MasterCard (*circle one*) on this date ____ / ____ / ____

Card #: _____ Exp. Date: ____ / ____

Signature: _____

Name on Card/ Billing Address (*if different than above*): _____

AUCTION CATALOG/ SCHOOL DIRECTORY RECOGNITION:

- Will send artwork for advertisement on or before **February 15, 2020**
(*Please send to Karen at wsf@woodsideschoolfoundation.org.*)
- No artwork to be submitted; a simple listing is acceptable
- Please use advertisement from last year

ART GUIDELINES:

- Please send artwork for advertisement on or before February 15, 2020
- All ads are black and white
- We can size it to fit, but the measurements are included for your reference:
 - Half-page ad: 7" W x 4.25" H, landscape orientation (Silver)
 - Full-page ad: 7" W x 8.5" H, portrait orientation (Premier, Platinum, Gold)
- We recommend 600 dpi and JPEG or PDF files are preferred.

QUESTIONS: Please contact Karen Fleck at wsf@woodsideschoolfoundation.org or 650-851-2206.

Woodside School Foundation Community Partner Program 2020

Good schools are everybody's business!

As a member of the Woodside community, we would like to invite you to join our growing Community Partner program run by the Woodside School Foundation (WSF). Through this initiative, your establishment will have the opportunity to join other local businesses in support of quality education at Woodside School. We work hard to ensure educational excellence but we wouldn't be able to accomplish our goals without strong, local support. Community Partners will receive recognition in a variety of ways, depending on the level of support—from real-time promotional opportunities during the Grand Auction in May, as well as traditional advertising space in the Grand Auction catalogue. More details on partnership benefits, depending on contribution level, may be found on the attached Community Partner Benefits sheet.

Why should my business play a part?

Local businesses support our school and, in return, our families frequent local businesses. And, we need your help. Simply put, without private sector funding, Woodside School would not be able to offer a well-rounded education. The school would be forced to cut programs, such as music, art, technology, language arts, and increase classroom sizes. The success of our fundraising efforts rests not only on the generosity of our parents and teachers, but on the greater community and local businesses.

What are the benefits of becoming a Community Partner?

Participating businesses receive numerous benefits according to donation level (see attached chart), including:

- Community Partner decal to proudly display in stores and windows
- Listing in the Woodside School directory and the electronic Wildcats Weekly bulletin that is distributed to more than 300 families
- Advertising in the online auction, and in the Auction's printed catalog, which is distributed to 600+ families and community members
- Advertising at the Grand Auction, attended by more than 350 people
- Acknowledgment in the Foundation's annual report and a link to your business from the WSF website

What is the Woodside School Foundation?

The Woodside School Foundation is a nonprofit organization comprised of parent volunteers and representatives from the school administration. Our mission is to ensure continued excellence in the academic, social, and cultural environment at Woodside School by providing a dependable flow of supplementary funds. Today the Foundation raises approximately 20% of the Woodside School's total budget, primarily through its two annual fundraising programs: the Annual Fund and the Grand Auction. This year, the WSF must raise \$4,800 per student to bridge the gap between state funding and the cost of today's education.

We hope that you will consider becoming our Community Partner. You will be investing in the children attending Woodside School: providing for an enriched education that offers the best chance to develop a love of learning that will last a lifetime.

For more information, please contact Karen Fleck at the WSF office:
email: wsf@woodsideschoolfoundation.org
Tel: 650-851-2206